



SPARK CLIENT CONFERENCE SPONSORSHIP PROSPECTUS

ABOUT SPARK CLIENT CONFERENCE

Join us for Asurint's SPARK Client Conference, a premier event designed to bring together industry leaders, innovators, and professionals in the HR, talent acquisition, and background screening sectors. This is an unparalleled opportunity to connect, collaborate, and showcase your solutions to an engaged audience eager to learn about the latest advancements and integrations in the field.

ABOUT ASURINT

Asurint is leading the background screening industry forward. Our powerful, customizable technology—backed by expert answers and personalized assistance—helps employers hire the right candidates every time, and faster than ever before.

Our clients leverage better background checks to reduce manual workloads, minimize compliance risk, promote a safer workplace, and drive insights to boost hiring and recruitment success.



WHY SPONSOR SPARK?



Exclusive Access:

Connect with decision-makers, industry leaders, and key influencers in the HR and talent acquisition space.



Brand Visibility:

Showcase your brand to a targeted audience through prominent logo placement, speaking opportunities, and event recognition.



Client Testimonials:

Capture powerful client testimonials through our on-site videographer. These testimonials can be leveraged by partners to enhance their own marketing efforts.



Thought Leadership:

Position your company as a leader in the ATS and HR tech ecosystem by participating in panel discussions or hosting breakout sessions.

SPONSORSHIP PACKAGES

BRONZE PACKAGE - \$500

- Logo placement on the SPARK conference website
- Opportunity to include one promotional item in attendee bags at registration
- Inclusion in the event program
- Social media shoutout

GOLD PACKAGE - \$2,500

- All benefits of the Silver Package
- Dedicated sponsor spotlight on social media attendees
- Recorded keynote address and remarks
- Co-branded lanyards and name tags
- Opportunity to host a 15-minute breakout session
- Complimentary lodging for one (1) night for one (1) representative

SILVER PACKAGE - \$1,500

- All benefits of the Bronze Package
- Exhibit table in the main exhibit area
- Acknowledgment in the event program
- Access to the main exhibit area (company only)
- Complimentary registration for one (1) representative

SOLD OUT!

ADD-ON OPPORTUNITIES

- Enhance your sponsorship experience with these additional options:
- Branded lanyards: \$1,000
- Co-Branded hotel keycard holder: \$1,000
- Networking happy hour sponsorship: \$2,000
- Wi-Fi sponsorship with custom login page: \$1,500

We're open to working with you, your budget, and any idea you might have.

EVENT DETAILS

- Date: **April 22-24, 2025**
- Location: **Atlanta Hilton (255 Courtland St NE, Atlanta, GA 30303)**
- Audience: HR professionals, talent acquisition leaders, and CEOs from Asurint clients

READY TO SPONSOR?

Don't miss this opportunity to showcase your solutions to a highly engaged audience. Contact us today to secure your sponsorship package and take your place at SPARK.

Kim Chochon, VP of Alliances
partners@asurint.com

**We look forward to partnering with you
to make SPARK an unforgettable event!**

ASURINT 

